This report contains forward-looking statements within the meaning of the “safe harbor” provisions of the Private Securities Litigation Reform Act of 1995. Reference is made in particular to the description of our plans and objectives for future operations, assumptions underlying such plans and objectives, and other forward-looking statements included in this report. Such statements may be identified by the use of forward-looking terminology such as “may,” “will,” “expect,” “believe,” “estimate,” “anticipate,” “intend,” “continue,” or similar terms, variations of such terms or the negative of such terms. Such statements are based on management’s current expectations and are subject to a number of factors and uncertainties, which could cause actual results to differ materially from those described in the forward-looking statements. Such statements address future events and conditions concerning product development, capital expenditures, earnings, litigation, regulatory matters, markets for products and services, liquidity and capital resources and accounting matters. Actual results in each case could differ materially from those anticipated in such statements by reason of factors such as future economic conditions, changes in consumer demand, legislative, regulatory and competitive developments in markets in which we and our subsidiaries operate, results of litigation and other circumstances affecting anticipated revenues and costs. We expressly disclaim any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in our expectations with regard thereto or any change in events, conditions or circumstances on which any such statement is based.
OUR INITIAL FOCUS

OUR FIRST PRODUCT

IS THE ULTIMATE PREDICTIVE TEAM BUILDING TOOL

FOR THE 57 MILLION ACTIVE PLAYERS IN THE EXPLODING NORTH AMERICAN FANTASY SPORTS MARKET

the ultimate tool for team selection
“There has never been a bigger change in our industry than what's happened with Daily Fantasy Sports over the past two or two and a half years. We've had more investment in the fantasy industry over the last year than we have had in the entire history of the entire fantasy sports industry.”

- Paul Charchian
FANTASY SPORTS MARKET

- Fantasy Sports weekly players grew to more than 57 million in 2015.
- Weekly hours consuming fantasy sports - 8.6 hours
- 74% Of Fantasy Sports Players use 4-6 individual relevant sources to research their playing strategies
- In 2011 30% of fantasy sports players used mobile devices - Mobile fantasy sports usage in 2014 increased by 847% over the previous year. draftCLICK will be readily available on all mobile devices
- The draftCLICK analytics platform combines all relevant data onto one familiar looking website, assisting players in assembling winning teams

*Fantasy Sports Trade Association (ftsa.org)
THE INDUSTRY IS EXPLODING

- FanDuel has raised $361 Million in Venture Funding and has 1 Million+ Players with a Valuation in Excess of $1 Billion

- FanDuel projected to pay out $1 billion in cash winnings in 2015 (New Yorker)

- DraftKings has raised $454 Million in Venture Capital and has paid out $1.5 Billion Winnings
draftClick is a leading proprietary team selection tool for use on major gaming companies like FanDuel and DraftKings where 90% of all the North American Fantasy Sports betting takes place.

Accumulates broad ranging data, predicts player performance and back tests team selections.

draftClick’s technology takes sports data and turns it into a competitive advantage for all Fantasy Sports players.
**DRAFTCLICK**

*DraftClick* is designed to assist in the fantasy sport participant’s ability to monitor changes in player valuations, breaking news releases, injury reports, real-time discussions in sports forums, fan sentiment, historical matchup data and other sources of data by incorporating all of this information into prediction results.

- ClickStream plans to monetize *DraftClick* using its proprietary data analysis algorithms to take advantage of the growing fantasy sports market through various weekly subscription services and tools on a per sport basis that:
  - generates probabilities of sport specific win/loss outcomes for a particular team;
  - generates probabilities of particular professional athletes meeting certain performance thresholds, as may be particularly useful for fantasy football and fantasy baseball customers;
  - compares predictions (taking into account confidence ratings and historical performance) and cross-reference with published lines in order to identify particularly appealing acquisition opportunities; and
  - generates probabilities of final score differentials for upcoming specific sporting events.
**DraftClick**, ClickStream's flagship product for daily fantasy sports users ("DFS"), differs from commonly available products or toolsets to help DFS users select their optimal teams in two key areas.

First, the **DraftClick** team selection page supports a large number of player filters that can be used in a flexible fashion. Some of these filters are based on widely available player data (e.g., average fantasy points per game, floor/ceiling points, consistency in point production), while others are based on computed values using proprietary algorithms (e.g., projected performance versus next opponent, recent social media feedback). These filters can currently be nested up to six levels deep to help users sort and select their own players using one or many selected search criteria. The searches can be position specific or

Second, the **DraftClick** team selection page offers an "auto fill" button which will complete the user's team using proprietary self-learning algorithms which utilize statistical correlation to determine which of over 100 player specific variables best predict the fantasy point production for each player in their next contest. These algorithms learn through historical back-testing (before and after examples from thousands of previous games) and the specific algorithms which best predict each player's recent performance (out of a pool of over 40 of algorithms are rerun on a daily basis. The auto fill button can also be used to select the entire team, if that is desired across multiple positions.
Redefines fantasy sports with a revolutionary new game format
UPCOMING FEATURES

- Sit or Start: Compare two players on predictive metrics
- Player screener: Scan thousands of data points in an easy-to-use table format
- 2D bubble chart to help compare players: Visual tool to unlock interesting data correlations
- Downloadable spreadsheet templates of our data
- Monte Carlo simulations Sentiment analysis of social media identifies under-the-radar players
- Data mining techniques link fantasy sports blogs, fantasy expert rankings, and other sources of sports data
• Robo-generated sports content: Machine-written sports articles based on data trends
• Investment products based on sports trends: Turning a fantasy sports team into an exchange traded fund
WHO SHOULD I PLAY?

Compare Players

KEENAN ALLEN vs MARLON BROWN

Edge Score
1.50 2.50

Marlon Brown wins!

40%
Marlon Brown has beat Keenan Allen by a 40% margin on the last 6 games of this season. (combined EDGE Scores over last 6 games)

Real Data

PLAYER VALUATION

NEXT GAME

PLAYER OWNERSHIP

CONFIDENTIAL AND PROPRIETARY
SUPPORTS MULTIPLE SPORTS
Keys to Success

• We analyze key performance drivers.
• We accumulate targeted data using our proprietary technology, filter out the noise and provide investors with better overall ability to select winning players and teams.

Summary

• Our proprietary algorithms provide the highly advanced results that can only come from our predictive variables.
• We continuously gather data in real time for every player to optimize scoring each week.
Growth Potential

• The fantasy sports business at Yahoo, ESPN, CBS Sports and Fox Sports grew an average 12% per year from 2007 to 2012 generating revenues of $1.1 billion and profit of $397 million. (IBISWorld)

• Since 2006 Fantasy Sports has grown from a $1.6 billion industry to a $15+ billion industry. (Daily Fantasy Sports Expo)

• FanDuel active users rose from 519,000 in the third quarter of 2014 to over a million in the fourth quarter. (Bizjournal)

• DraftKings exploded from 200,000 players in 2014 to 350,000 currently. (Bizjournal)
TEAM AND DIRECTOR

Michael J. O’Hara
Chairman of the Board & President

• Over 30 years of high-technology industry experience
• 12+ years at Lockheed Martin as Systems Engineering Director for two major national defense satellite programs and prior to that as Program Director for a low earth orbit weather satellite system which supports our military and civilian weather predictions
• 2 years at two Internet startups as Vice President of Business Development and Vice President of Technical Operations where he reorganized and successfully turned-around the team responsible for implementing and operating pioneering and patented real-time internet search technology
• 16 years at Boeing (was Hughes) in various leadership positions finishing as Chief Systems Engineer for a joint NOAA, NASA and DOD program
• BS in Physics (Magna Cum Laude) from the University of Massachusetts, MS in Physics from the University of Illinois, and MS in Computer Science from the University of Illinois
TEAM

• Brian has been involved in professional football as a player and current NFL broadcaster (for the past six years) since his graduation from Duke University in 1982.


• At that time he became a broadcaster for Nadia Communications and Comcast Sports (which he still does). In 1997 he became a football analyst for Foxsports NFL/ COLLEGE(which he still does) and from 2008 to present he also serves as an analyst for Compass Media Networks. He is also currently and NFL analyst for the NFL Network and has been since 2005.

• Brian was also an NFL preseason analyst for the Baltimore Ravens (1998-1999); Minnesota Vikings (2002-2005); Atlanta Falcons (2005-2009) and Philadelphia Eagles (2011-2014). Brian was also the coach of the Bergamo Lions of Bergamo, Italy in 2010.

• He authored the book “The Path To Clear Messages” and is also the owner of Football Stories Magazine since 2005.

Brian Baldinger
Chairman of the Fantasy Sports Advisory Board
Michael Handelman, age 55, has served as our Chief Financial Officer since October 2015. Mr. Handelman served as Chief Financial Officer to Lion Biotechnologies, Inc. from February 2011 until June 2015 and was a member of the Lion Bio Board of Directors from February 2013 until May 2013. Mr. Handelman served as the Chief Financial Officer and as a financial management consultant of Oxis International, Inc., a public company engaged in the research, development and commercialization of nutraceutical products, from August 2009 until October 2011.

From November 2004 to July 2009, Mr. Handelman served as Chief Financial Officer and Chief Operating Officer of TechnoConcepts, Inc., formerly a public company engaged in designing, developing, manufacturing and marketing wireless communications semiconductors, or microchips.

Prior thereto, Mr. Handelman served from October 2002 to October 2004 as Chief Financial Officer of Interglobal Waste Management, Inc., a manufacturing company, and from July 1996 to July 1999 as Vice President and Chief Financial Officer of Janex International, Inc., a children’s toy manufacturer.

Mr. Handelman was also the Chief Financial Officer from 1993 to 1996 of the Los Angeles Kings, a National Hockey League franchise. Mr. Handelman is a certified public accountant and holds a degree in accounting from the City University of New York.
Eben Esterhuizen
Chief Technology Consultant

- Chartered Financial Analyst, with a background in Actuarial and Financial Mathematics
- Manager of product development at Interactive Data Corporation, a company with $1 billion in annual revenues
- Founder of Contextuall, an award-winning machine learning consultancy
- First employee hired by Kapitall, a startup that has raised more than $20 million to date
TEAM

- 10 years experience managing websites, games, and digital products launches for clients including Topps, USA Network, NBC, History Channel, Garnier and Publicist Modem.
- Founder and lead designer at SkyRocket Studio, a production company specializing in branding, design and video.
- Experienced entrepreneur with several successful startups including a startup successfully sold in 2013.
- Award winning filmmaker with over 10 years producing commercials, animations and marketing videos.

Nate Bernard
Technical Consultant
• Senior Web Developer with nearly a decade of experience specializing in Interactive User Experiences and visualizing complex data
• Architected gamified digital experiences focusing on fantasy sports and NFL/MLB card collecting.
• Over 10 years of computer programming and overseeing development of digital technologies for major brands and digital products.

Sam Bernard
Web Consultant
Michael I. Levy has a degree in Electronic Engineering from Vaughn College of Aeronautics and Technology and is a 5-decade veteran of the Entertainment Industry. He has been a successful agent, talent manager, studio head and a producer.

In 1994, Levy became a Technology Consultant to several highly successful technology companies such as Physical Optics Corp., Broadata Corp Inc., Optikey, and Bauer Climate Control Systems to name a few. Levy is presently on the Board of Advisors of Saffron Technologies.

Internationally Levy has been doing business in Mainland China since the 80's and in Hong Kong since the late 70's. With partners they formed American Emerging Technologies (AET)-who presently have a seat on the Shanghai United Assets and Equity Exchange, (formerly known as the Shanghai Technology Stock Exchange). AET was the first non-Chinese organization on the exchange and one of 3 US companies. AET imports and exports Technologies (USA allowed) that are approved by the Chinese Government for worldwide use.

Levy is also partnered in several different partnerships doing business in China, Singapore, Korea, Japan as well as, other Southeast Asian countries. Levy has been a consultant for endeavors in the US as well as internationally in Ghana, Singapore, Israel, UK, Korea and New Mexico. Levy works with the Haifa Foundation, which is headed by Haifa's Mayor Yahav. He is on the Board of Governors for the Center for Iraq and Gulf Strategic Studies at The University of Haifa, Israel as well as Technion (Israel's MIT). In 2010 Levy was Co-Chair of an international Peace conference in Burg Schlaining, Austria. Levy continues to do missions for both the UN and NATO.
SUMMARY

• We analyze key performance drivers.

• We accumulate targeted data using our proprietary technology, filter out the noise and provide investors with better overall ability to select winning players and teams.

• We focus on providing the highly advanced results that can only come from our predictive variables.

• We continuously gather data for every player to optimize scoring each week.
CLICKSTREAM’S FUTURE PRODUCTS

MULTI BILLION DOLLAR MARKETS

• Sports Predictions
  • Use real-time sports scores, statistics, social media, etc.
  • Correlate games results and other media to create predictions
  • Fantasy Sports initial focus - Football first
• Portfolio Predictions
  • Past stock price movements, public sentiment correlated with gathered data on emerging events and breaking sentiment to create predictions
• Political Predictions
  • Real-time news, polls and sentiment correlated to produce predictions
  • Deliver alerts about negative or threatening conversations, press or sentiment
• Government Predictions
  • Real-time news, public sentiment and other data from all other market segments used to augment Government systems